

# Reju! Minerals Cosmetics

## Fact Sheet

### How is Reju! Minerals makeup different?

Reju! Minerals exclusive line of cosmetics are formulated from pure, inert minerals, which will not support bacteria growth. All Reju! products also offer broad-spectrum, chemical-free sun protection with titanium dioxide and zinc oxide. The minerals naturally adhere to the skin until removed with any cleanser, and since no heavy fillers, such as talc, are used, they provide “weightless” coverage. Reju! Minerals products are non-comedogenic and oil-free, allowing the skin to breathe without clogging pores or promoting break-outs. No allergens or sensitizers like perfume, chemical dyes or preservatives are used, and all our products were developed without animal testing. Reju! Minerals are also very affordable compared to comparable-quality mineral cosmetics.

### Is the makeup safe for all skin types?

Although anyone can be allergic or sensitive to anything, we have eliminated the most well-known sensitizers from our makeup, including the top three—fragrance, FD&C dyes and synthetic preservatives. Many individuals with extreme chemical sensitivities wear our makeup successfully.

### Can it be used on acne-prone skin?

Yes. It is completely non-comedogenic and allows the skin to breathe and function normally. It also easily covers the redness common with acne eruptions.

### Is it necessary to wear additional sunscreen when using Reju! Mineral products?

No, although you may if you wish. We always believe that you can't wear too much sun protection. However, be careful of comedogenic or sensitivity reactions to some chemical sunscreens. Our minerals provide a natural, physical sunscreen.

### How soon can the makeup be applied after laser treatment, microdermabrasion or peels?

The minerals can be applied immediately after microdermabrasion or a light peel. They will not only cover the redness, but the titanium dioxide and zinc oxide are known anti-inflammatories that will help to calm the erythema (redness due to inflammation). It is important to promote replacement of the outer layer of skin, the body's first defense against the sun, that has been lost after these kinds of procedures.



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What are the best colors for camouflaging redness?

Our yellow bases are ideal for concealing redness.

Is the loose or pressed powder better post-laser treatment?

Either will cover the erythema and give necessary sun protection. You may want to bear in mind, however, that the new skin after laser treatment is extremely sensitive and the fewer ingredients you have to worry about, the better. The loose powders contain fewer than the pressed, and our advice on lasered skin is to keep it as simple as possible.

Will the minerals cover bruising or birthmarks?

Yes. However, the shadow of some dark bruising may show through.

Does Reju! Minerals work on older or aging skin?

Yes. Because this is a light-reflective cosmetic, it obscures fine lines and wrinkles and gives a healthy glow to the skin, making it look younger. Matte makeup absorbs light and allows the eye to see "into" the skin. We also offer anti-aging formulas to help you.

Are the powders drying?

No—actually, the opposite occurs. Our minerals actually preserve moisture between the skin and the crystal layer. The perception that powders are drying comes from the high use of talc in most formulas—up to 90%!

What moisturizer is best used with the powders?

You can use any moisturizer you choose. Just wait for your moisturizer to be absorbed so that you have a smooth canvas on which to work. If you don't, the powders will adhere unevenly.



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